

Hospitality and Business Administration



STUDY MODE: IN-PERSON / SEMI-PRESENTIAL

▶ ▶ LEVELS OF ACHIEVEMENT ■■■■■■■■ 1 = BEGINNER ■■■■■■■■ 2 = INTERMEDIATE ■■■■■■■■ 3 = ADVANCED

▶ ▶ CORE CREDITS 35 ▶ ▶ MANDATORY PROGRAM CREDITS 135 ▶ ▶ ELECTIVE CREDITS 30

CODE	COURSE NAME	CREDITS	CP= In-Person Credits CV= Virtual Credits				TYPE OF COURSE	CORE COMPETENCIES										SPECIFIC COMPETENCIES	REQUIREMENTS
			CP	CP	CV	CV		Citizenship	Communication	Use of Information for Critical Thinking	Innovative Thinking	Quantitative Reasoning	Operational Management	Hospitality Management	Communication Skill	Leadership	Decision making		
▶ ▶ CYCLE 8		21																	
HO168	SERVICE QUALITY	3	3			3	PROGRAM							3			3	2	AD213 OPERATIONS MANAGEMENT
AH14	ORGANIZATIONAL BEHAVIOUR	3	3	2	1	3	PROGRAM		2										HO176 HOSPITALITY AND TOURISM HUMAN RESOURCES
AF203	PROJECT EVALUATION	3	3			3	PROGRAM			3		3							AF140 CORPORATE FINANCE
SI236	IT FOR BUSINESS	3	3			3	PROGRAM										3		AF141 FINANCIAL MATHEMATICS
	ELECTIVE IV	3					ELECTIVE												
	ELECTIVE V	3					ELECTIVE												
	ELECTIVE VI	3					ELECTIVE												
▶ ▶ CYCLE 9		19																	
HO156	BUSINESS PLAN FORMULATION	3	3			3	PROGRAM					3	3	3	3				HO160 HOSPITALITY FINANCIAL ACCOUNTING; HO177 HOSPITALITY AND TOURISM MARKETING
AD2509	STRATEGIC MANAGEMENT OF CONSCIOUS ORGANIZATIONS	4	4			4	PROGRAM	3				3							140 approved credits
AD2459	INNOVATION, TRANSFORMATION AND ENTREPRENEURSHIP	3	3			3	PROGRAM		3		3								140 approved credits
HO169	RESEARCH METHODOLOGY	3		2	1		PROGRAM		3	3									HU318 FUNDAMENTALS OF ACADEMIC RESEARCH y 140 créditos aprobados
	ELECTIVE VII	3					ELECTIVE												
	ELECTIVE VIII	3					ELECTIVE												
▶ ▶ CYCLE 10		18																	
TU66	ETHICS AND CORPORATE SOCIAL RESPONSIBILITY	3	3			3	PROGRAM	3						3					140 approved credits
HO103	HOTEL MANAGEMENT	3	3				PROGRAM			3							3	3	HO178 LODGING MANAGEMENT
HO157	BUSINESS PLAN IMPLEMENTATION	3	3			3	PROGRAM			3			3	3				3	HO156 BUSINESS PLAN FORMULATION
HO189	APPLIED RESEARCH	3	3			3	PROGRAM		3	3							3		HO169 RESEARCH METHODOLOGY
	ELECTIVE IX	3					ELECTIVE												
	ELECTIVE X	3					ELECTIVE												

▶ ▶ COURSES 62 ▶ ▶ TOTAL CREDIT 200

* Subject to change

Approval date: 06/12/2022

